

**KPOA, KJKS, KLHI, KJMD, KNUI, KMVI**

**EEO Public File Report**

**October 1, 2015 - September 30, 2016**

<b>Recruitment Source</b>	<b>Contact</b>	<b>Phone/email</b>	<b>Interviewed</b>
Indeed.com Kahului	Ilene Jones	800-462-5842	0
Pacific Media Group Job Fair	Pamela Tsutsui	808-877-5566	3
Pacific Media Group internal memo	Pamela Tsutsui	808-877-5566	2
Pacific Media Group commercials	Pamela Tsutsui	808-877-5566	5
Craigslist	Ilene Jones	9th Ave, SanFrancisco	2
Hawaii Job Engine	Ilene Jones	808-944-0005	0
HAB Virtual Job Fair	Pamela Tsutsui	<a href="mailto:jamiehartnet@gmail">jamiehartnet@gmail</a>	0
HAB Virtual Job Fair / NASBA	Pamela Tsutsui	careerpage.org	0

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#### **Recruitment Initiatives**

<b>Date</b>	<b>Initiative</b>	<b>Description</b>	<b>Personnel</b>
10/17/15	Pacific Media Group hosts Holiday Job Fair at the Queen Kaahumanu Center	Pacific Media Group hosted a Job Fair, with 51 businesses participating - seeking employees and interviewing on-site. PMG ran airtime, printed posters, on-line banner ads. PMG also advertised openings for Radio sales position. Manager on duty to accept applications.	Charly Takahama Pamela Tsutsui
10/24/15	iPad Rollout	KJKS 99.9, kiss-FM, morning show personalities emceed an inter-mediate school iPad Rollout rally. The 2 DJs donated 5 hours of their time to encourage students to bridge the technology gap to succeed, and interviewed students.	Ed Kanoi Charly Takahama
07/14/16	Broadcast Scholarship Programs	Board Director and Scholarship Committee member for the Hawaii Association of Broadcasters (HAB). Reviewed and ranked applications - based on GPA, career goals, needs, and interview. High School and college students interested in radio or TV careers applied for scholarship money. Interviews were held on Oahu, over \$36,000 scholarship funds awarded to future broadcasters.	Pamela Tsutsui
July/August	Digital Department Intern	Hired a summer intern from Lahainaluna High Sch. Worked with webmaster, content manager, digital department, streamlined social media promotions, edit videos	Jack Dugan Marlo Antes
5/14/2016	Pacific Media Group hosts Job Fair at the Queen Kaahumanu Center	Pacific Media Group hosted a Job Fair, with 50 businesses participating. Employers interviewed on site. PMG ran radio ads, circulated posters, used digital & social media platforms to publicize. PMG accepted applications for Sales & Operations	Charly Takahama Pamela Tsutsui
6/1/2016	Broadcasters Convention Broadcasters Programs	HAB (Hawaii Association of Broadcasters) Convention & Programs Chairperson. Radio and TV station personnel participate in industry workshops, seminars, programs. Speakers from RAB, CBS, NAB have participated. Training is primarily for sales AEs, HAB scholarship recipients	Pamela Tsutsui
9/27/2016	High School Rally	Two DJs from KJMD participated in the Baldwin High School rally. Shared their stories on how they got started in radio, talked about their careers	Nikki D Brandee

at the station. Also served as emcee and judges

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**Vacancy List**

<b>Job Title</b>	<b>Date open</b>	<b>Date hired</b>	<b>Recruitment Sources</b>	<b>Interviewed</b>	<b>Hired</b>
Administrative/ Promotions Asst	5/20/2016	6/27/2016	Craigslist	2	1
			Internal	0	0
			Indeed.com / Kahului	0	0
			Pacific Media Group ads	5	0
			Hawaii Job Engine	0	0
Operations Assistant	12/1/2015	n/a	Pacific Media Group Job Fair	3	0
			Internal office posting	2	0
			HAB Virtual Job Fair	0	0