

KPOA, KJKS, KLHI, KJMD, KNUI, KMVI

EEO Public File Report

October 1, 2014 - September 30, 2015

Vacancy List

Job Title	Date open	Date hired	Recruitment Sources	Interviewed	Hired
Marketing Consultant Radio/Digital sales	10/1/2014	7/6/2015	Pacific Media Group Job Fair	3	0
			Internal	1	1
			Indeed.com / Kahului	0	0
			Pacific Media Group ads	2	0
Traffic/Promotions asst/bookkeeping	3/1/2015	4/28/2015*	Indeed.com	2	0
			Craigslist	2	0
			Hawaii Job Engine	0	0
			internal office posting	0	0
			Pacific Media Group radio ads (employee decided to not resign)	1	0
Operations Assistant	7/1/2015	9/4/2015	Pacific Media Group Job Fair	2	0
			Internal office posting	3	1
			HAB Virtual Job Fair	1	0
On Air talent / DJ	5/1/2015	7/27/2015	Pacific Media Group Job Fair	1	0
			internal office posting	2	1
			Craigslist	1	0
			Indeed.com/Kahului	0	0
			Hawaii Job Engine	0	0
Marketing & Business Development	9/1/2015		Hawaii Job Engine	0	0
			Indeed.com	2	0

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Recruitment Source	Contact	Phone/email	Interviewed
Indeed.com Kahului	Ilene Jones	800-462-5842	4
Pacific Media Group Job Fair	Pamela Tsutsui	808-877-5566	6
Pacific Media Group internal memo	Pamela Tsutsui	808-877-5566	6
Pacific Media Group commercials	Pamela Tsutsui	808-877-5566	3
Craigslist	Ilene Jones	9th Ave, SanFrancisco	3
Hawaii Job Engine	Ilene Jones	808-944-0005	0
HAB Virtual Job Fair	Pamela Tsutsui	jamiehartnet@gmail	0
HAB Virtual Job Fair / NASBA	Pamela Tsutsui	careerpage.org	1

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Recruitment Initiatives

Date	Initiative	Description	Personnel
11/01/14	Pacific Media Group hosts Holiday Job Fair at the Queen Kaahumanu Center	Pacific Media Group hosted a Job Fair, with 33 businesses posting openings, and interviewing on site. PMG ran airtime, printed posters, on-line banner ads. PMG also advertised openings for Radio and Digital sales positions. Manager on duty to accept applications.	Charly Takahama Pamela Tsutsui
02/26/15	Hawaii Meth Rally at Baldwin High School	Da Jam 98.3 (KJMD FM) morning show DJs emceed a high school anti-meth rally. The 2 DJs did a live broadcast from the school campus, interviewed students, interviewed former drug addicts, encouraged continued education	Trance Echevary Mackie Fujita
07/09/15	Broadcast Scholarship Programs	Director and Scholarship Committee member for the Hawaii Association of Broadcasters (HAB). Reviewed and ranked applications, based on GPA, career goals, needs, and interview. High School and college students interested in a radio or TV career applied for scholarship money. Interviews were held on Oahu, \$45,000 of scholarship funds awarded to future broadcasters.	Pamela Tsutsui
7/1/2015 to 8/28/2015	Digital Department Intern	Hired a summer intern from Pepperdine University. Worked with radio Program Directors, webmaster, digital department, to stream line social media promotions, use, applications, creative models	Jack Dugan Tara
8/15/2015 to 9/30/2015	News Department Intern	Intern from University of Hawaii Maui College is a contributing writer for News Department's online news section	Wendy Osher
5/23/2015	Pacific Media Group hosts Job Fair at the Queen Kaahumanu Center	Pacific Media Group hosted a Job Fair, with 50 businesses posting job openings on site, and interviewing on location. PMG ran radio ads, printed posters, used digital and social media. PMG accepted applications for DJ & Operations	Charly Takahama Pamela Tsutsui
2/23/2015 and 6/22/2015	Participate in Hawaii Broadcasters Virtual Job Fair	Pacific Media Group participated in the Hawaii Association of Broadcasters statewide Virtual Job Fair. PMG advertised available position - Operations Assistant	Ilene Jones Alford Pamela Tsutsui