

QUEEN
KA'AHUMANU
CENTER



March 2017

Aloha,

Queen Ka'ahumanu Center (QKC) & HMSA, along with KPOA and Valley Isle Marine Center, would like to invite all Maui, Moloka'i and Lana'i fish and poi enthusiasts of all ages to join us for our 1st Annual Fish & Poi Fest on Saturday, April 8, 2017 from 10am to 2pm.

This family event will consist of an amateur and professional Maui Poke Challenge judged by Maui's own celebrities, boat expo by Valley Isle Marine, outreach and education by Maui's ocean-related non profit organizations, and interactive keiki activities. And of course poi pounding demonstration and island-style entertainment along with great contest and door prizes.

If you are a Maui County non-profit organization dedicated to the enhancement, protection, conservation and management of our marine resources, we invite you to schedule a complimentary booth for outreach and education. Please complete the application attached and return to QKC by March 15, 2017.

And we also encourage you to participate in our Maui Poke Challenge. Don't be shy! The contest is open to keiki and adult amateurs, along with professional chefs. Contest competitors are limited to the first 30, so get yours in now!

Let's Fish & Poi Together!

Mahalo,

Toni Rojas, CMP
Marketing Director
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Digital Marketing & Events Coordinator
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BOOTH INFORMATION

- Location:** Queen Ka'ahumanu Center, Center Court | 275 West Kaahumanu Ave Kahului
- Dates:** Saturday, April 8, 2017
- Time:** Load-in: from 8:30am
Event opens: 10:00am
Event Timeline: Will be provided by April 1, 2017
Event closes: 2:00pm
Load-out by: 3:00pm
- Setup:** *QKC will provide:*
- 1-6'x30" table with dark green logo floor length linen and 2 chairs
- You are to provide:*
- All outreach, membership, educational, giveaways (no home-made food/beverage items)
All must fit on top of the table
 - You may hang your banner on the front of the table. Provide your own hanging materials
 - Existing trash receptacles can be used. No individual trash cans provided
 - No power available
- Booth Fee:** There is no fee to participate
- Load in/out:** Available through docks 4 and 5 (rear of QKC) only, 5 minute active zone
You must provide all own carts etc
No late load in's or early load outs (see timeline above)
- Parking:** Is permitted in designated guest parking stalls only
- Entertainment:** QKC will be providing entertainment throughout the duration of the event
- Marketing:** *QKC to provide:*
Print, Radio, Website & Social Media advertising
Please provide:
Your company logo (JPG, PDF files accepted)
- Questions?** Marina at msatoafaiga@qkcmanagement.com



NON-PROFIT BOOTH APPLICATION

Please complete all of the following areas clearly.
Application deadline: March 15, 2017.

Applicant Contact Information

Select one: Non-profit Federal/State/County agency

Name _____

Registered Business Name _____

Title _____

Fed ID# _____

Business Phone: _____

Cellular Phone: _____

Address _____

Email: _____

City, State, Zip _____

Organization Overview

website address: _____

Social Media Accounts

Facebook page name: _____





Twitter handle: _____

Instagram username: _____

Pinterest username: _____

Your website (if applicable): _____

Are you active on social media? (circle) Yes | No If yes, name used: _____

Circle platforms you are active on:    

Please connect with us @QKCMaui #ShopQKC #DineQKC #PlayQKC

I agree to all the terms and conditions noted herein. I also give Queen Ka'ahumanu Center permission to use all organization images and logo in photography & videography for Queen Ka'ahumanu Center promotional purposes.

Name (Print) _____

Date _____

Signature _____