

QUEEN
KA'AHUMANU
CENTER



March 2017

Aloha,

Queen Ka’ahumanu Center (QKC) & HMSA, along with KPOA and Valley Isle Marine Center, would like to invite all Maui, Moloka’i and Lana’i fish and poi enthusiasts of all ages to join us for our 1st Annual Fish & Poi Fest on Saturday, April 8, 2017 from 10am to 2pm.

This family event will consist of an amateur and professional **Maui Poke Challenge** judged by Maui’s own celebrities, boat expo by Valley Isle Marine Center, outreach and education by Maui’s ocean-related non-profit organizations, and interactive keiki activities. And of course poi pounding demonstration and island-style entertainment along with great contest and door prizes.

If you would like to enter the Maui Poke Challenge, please complete the application attached and return to QKC by March 15, 2017.

Don’t be shy! The contest is open to keiki and adult amateurs, along with professional chefs. Contest competitors are limited to the first 30, so get yours in now!

Let’s Fish & Poi Together!

Mahalo,

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MAUI POKE CHALLENGE

APPLICATION INFORMATION

Location: Queen Ka'ahumanu Center, Center Court | 275 West Kaahumanu Ave Kahului

Date: Saturday, April 8, 2017

Time: Load-in: from 8:30am
Event opens: 10:00am
Event Timeline: Will be provided by April 1, 2017
Event closes: 2:00pm
Load-out by: 3:00pm

Competition Format: There will be 3 categories:

- Keiki Amateur (age 17 & under)
- Adult – Amateur (individual or team of 2)
- Adult - Professional (individual chef or restaurant)

Recipe Category: It's yours so anything goes!
Just make sure that your poke includes Hawaiian fish or seafood

Judging Criteria:

For Keiki & Adult-Amateur:

- 3 Maui Celebrity Judges with 1-10 point system (10 being highest score)
- 2 Categories: Taste & Originality

For Adult-Professional:

- 3 Maui Celebrity Judges with 1-10 point system (10 being highest score)
- 3 Categories: Taste, Originality & Presentation

Prize: 1st place prize awarded in each category: Keiki, Adult-Amateur & Adult-Professional, along with Adult-Professional Public Choice "Prince or Princess" of Poke.
Fantastic prize packages to be announced soon!

Preparation & Presentation:

For Keiki & Adult-Amateur

Per State of Hawaii Department of Health: You are welcome to prepare at home in your own kitchen for judges only. There will be no public tasting. No permit required.

You must prepare:

- 3 identical servings for Judges (we encourage creative presentation i.e. décor, linens, china, silverware, chopsticks etc, or not). This is optional and entirely up to you. Anything goes as long as it fits on 1-6'x 30" table)

You are responsible for all associated costs (i.e. ingredients, presentation etc) and clean up of your area
QKC will provide:

- 2-6'x30" tables with dark green floor length linens & 2 chairs (1 table for any last minute preparation and 1 table for poke presentation to judges)



Note: Power not available and portable power is not permitted. No tents permitted – we are an outdoor, covered venue.

For Adult-Professional

Per State of Hawaii Department of Health: Poke must prepare in a licensed, commercial kitchen, then may be mixed on site. A Temporary Food Permit is required (\$50).

Can also visit: <http://health.hawaii.gov/san/files/2013/06/MAUI-MOLOKAI-LANAI-TFE-APPLICATION-SAN-APP-TFE-03-15.pdf>

You must prepare:

- 3 identical servings for Judges (your choice of presentation i.e. décor, linens, china, silverware, chopsticks etc. Anything goes as long as it fits on 1-6'x 30" table!)
- 200 individual servings to be distributed in disposable portion cups/plates (please bring utensils and napkins)

You are responsible for all associated costs (i.e. ingredients, presentation etc) and cleanup of your area
QKC will provide:

- 3-6'x30" tables with dark green floor length linens & 2 chairs (1 table for any last minute preparation, 1 table for poke presentation to judges, and 1 tables for public serving)
- Garbage may be disposed of at loading dock 4 or 5

Note: Power not available and portable power is not permitted. No tents permitted – we are an outdoor, covered venue.

Fee:	There is no fee to participate.
Load in/out:	Available through docks 4 and 5 only, 5 minute active zone You must provide all own carts etc No late load in's or early load outs (see timeline above)
Parking:	Is permitted in designated guest parking stalls only
Entertainment:	QKC will be providing entertainment throughout the duration of the event
Marketing:	<i>QKC to provide:</i> Print, Radio, Website & Social Media advertising <i>Please provide:</i> Your company logo (JPG, PDF files accepted)
Questions?	Marina at msatoafaiga@qkcmanagement.com



MAUI POKE CHALLENGE APPLICATION

Please complete all of the following areas clearly. If it does not apply, please notate N/A.
Deadline for applications is March 15, 2017.

I wish to enter the Maui Poke Challenge in the following category:

- Keiki** (Individual or team of 2 | both must be 17 years & under) - *I'm an inspiring Chef &/or I just love making poke!*
- Adult-Amateur** (individual or team of 2) - *Everyone says my homemade poke is the best!*
- Adult-Professional** (individual or restaurant) - *I'm a professional Chef or restaurant & I/we will take the crown!*

Applicant Contact Information

_____	_____	
Name	Registered Business Name (if applicable)	
_____	_____	
Mailing Street Address	City, State, Zip	
_____	_____	
Point of Contact Name (if under 18 years)	Title	
_____	_____	_____
Email	Cellular Phone	Facsimile

Social Media Accounts

Facebook page name: _____	Twitter handle: _____
Instagram username: _____	Pinterest username: _____
Your website (if applicable): _____	
Are you active on social media? (circle) Yes No If yes, name used: _____	
Circle platforms you are active on:    	
Please connect with us @QKCMaui #ShopQKC #DineQKC #PlayQKC	

I agree to all the terms and conditions noted herein. I also give Queen Ka'ahumanu Center permission to use my image in photography & videography for Queen Ka'ahumanu Center promotional purposes.

_____	_____
Name (Print)	Date
_____	_____
Signature	Signature of Parent if 17 years or under