

KPOA, KJKS, KLHI, KJMD, KNUI, KMVI

EEO Public File Report

October 1, 2012 - September 30, 2013

Recruitment Initiatives

Date	Initiative	Description	Personnel
10/20/12	Pacific Radio Group Job	Pacific Radio Group aired ads, invited	Charly Takahama
05/25/13	Fairs at the Queen Kaahumanu Center	businesses to host their own table at the PRG 4-hour job Fair. 30-40 businesses participated. Posted: Sales position. Job Fair hosted by Pacific Radio Group	Pamela Tsutsui
12/15/12 to 01/15/13	High School career opportunity in broadcasting	Kamehameha School Intern, studied with KPOA, wrote and produced PSAs, recorded and edited interviews on Cool Edit software. Board Operator, scheduled on air content. Co-hosted morning show with Alakai	Alakai Paleka Kevan Duduoit
07/11/13	Participated in Broadcast Scholarship Programs	Served on the 4-panel (HAB) Hawaii Association of Broadcasters Scholarship Committee, review and rank applicants based on goals, needs, GPA. High School and college students interested in radio or television career apply for scholarship money.	Pamela Tsutsui
4/23/13	High School career opportunity in broadcasting	Maui High School students assisted KJMD morning show with voice work, producing liners, PSAs, and learning board op	Trance Echevary Mackie Mac
6/11/2013 to 8/9/2013	High School career opportunity in broadcasting	Maui Economic Development Board / Women in Technology Program, assigned 3 High School Students to work with PRG's Digital Dept. They researched and compiled content, put together graphics for the station's websites.	Amy Webb Alex Ragonton

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Recruitment Source	Contact	Phone/email	Interviewed
Craigs List		1381 9th Ave, SF	0
Pacific Radio Group Job Fair	Pamela Tsutsui	808-877-5566	2
Pacific Radio Group websites	Alex	877-5566	0
Pacific Radio Group commercials	Ilene Jones	808-961-0651	2
Pacific Radio Group internal memo	Pamela Tsutsui	808-877-5566	2

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Vacancy List

Job Title	Date open	Date hired	Recruitment Sources	Interviewed	Hired
Marketing Consultant	10/1/2012	11/25/2012	PRG Job Fair	4	1
			Internal	2	1
			Craigs List	3	0
			Website	1	0
Marketing Consultant	2/1/2013	6/3/2013	Craigs List	0	0
			Internal	0	0
			Pacific Radio Group ads	3	1